



Remzi Özer

E-Commerce & UI / UX Designer

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Website
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Phone
(+90) 553 430 5349

Address
Tuzla, Istanbul

Socials

Dribbble
@remziozer

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Languages

Türkçe
Native

English
Good

References

Oğuzhan YILMAZ
Procurement Specialist at Nagarro
+90 555 886 05 09

Onur DEMİREL
Country Manager at SKY Acc &
E-Commerce Specialist
+90 535 932 17 05

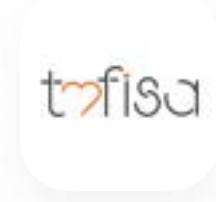
Furkan DEDEOĞLU
E-Commerce Specialist at Ramsey | KİP
(Gürmen Group)
+90 538 981 73 70

Hemn Movafeghi
Full Stack Developer – Tech Lead at Tofisa
+90 537 610 77 94

Gökçe TULUM
Product Owner at Tofisa
+90 530 883 84 41

Experience

- Haz 2023 – Kas 2024 İstanbul · Remote



Senior UI / UX Designer
Tofisa Tekstil

As a UI/UX Designer at Tofisa, a leading company specializing in retail, wholesale, and manufacturing, I designed user-centric digital experiences that delighted customers worldwide.

I developed modern and functional interfaces enhancing desktop and mobile user experiences. Additionally, I designed the Global Marketplace Management Panel and Wholesale screens from scratch, delivering creative solutions that streamlined the company's business processes.

- Oca 2020 – Ağu 2024 Edirne · Hybrid



E-Commerce Manager
Mooden Art LLC

For nearly four years as the E-commerce Manager at Mooden Art LLC, I oversaw global marketplace sales under the Mooden brand and managed multiple boutique labels.

In this role, I led every operational phase—from coordinating production and packaging to supervising logistics and delivery. I also directed all digital activities, including marketplace marketing, product listings, and customer support.

During this time, I built and optimized paid campaigns and developed creative assets for Pinterest advertising, gaining hands-on experience despite its limited availability in Turkey.

- Oca 2019 – Haz 2020 İstanbul · Remote



E-Commerce Specialist
Trakyadan Getir

I had the opportunity to organize and enhance the end-to-end e-commerce operations of an exciting brand offering regional products from the Trakya region. I played an active role in key processes, including custom CSS/HTML adjustments, product listing, image updates, basic SEO, and Google Ads management on a website powered by the Ticimax platform.

- Ağu 2018 – 2020 Edirne · In Office



Creative Director
Ajans Trakia

As a co-founder of an agency aiming to provide 360-degree services in the local market, I delivered professional solutions in Video Editing, Social Media Management, and Print Services for various local businesses. Additionally, I played an active role in local election campaigns, offering comprehensive media and communication support under the agency's brand.

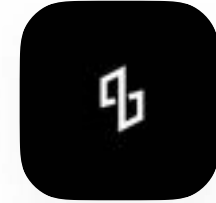
- Kas 2017 – 2020 Edirne · Remote



Digital Marketing Manager
Keşan Çiftlik

Digital Account Management and Consulting Services for Local Brand (Freelance)

- Eyl 2016 – Ağu 2018 Edirne · Hybrid



Content Manager
Baygül Production

After planning and preparing digital contents, I worked on the reporting of the interaction with the customers and their effects on the brand for 2 years.

- Haz 2015 – Ağu 2015 İstanbul · In Office



Junior Web Designer
Projenerik

JR Web Designer;
Social media content management, visual content and interface design, web content management

Portfolio



Personal Web Site



<https://remzi.co>



Dribbble Account



dribbble.com/remziozer



Behance Account



behance.net/remziozer

Education



Trakya Üniversitesi

İşletme Bilgi Yönetimi
2015 – 2019 · Mezun

Faaliyet ve topluluklar

Trakya Kültür Sanat Akademisi – Dansçı / İçerik Yöneticisi
Kültür Topluluğu – Üye
Dergi Aramızda – Üye / Tasarımcı
Genç Liderler Topluluğu – Kurucu Üye
Sosyal Sorumluluk – Üye

Trakya Kültür Sanat Akademisi'nde halk oyunları ve batı dansları eğitimi aldım.
Okulun kültür topluluğuna ait dergisinde tasarımcı olarak çalıştım ve etkinliklerde aktif rol aldım.
Sosyal sorumluluk topluluğu kapsamındaki faaliyetlere katıldım.

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Skills & Tools – Entrepreneurial Experience



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Skills & Tools

Trello
Organize Works

Jira
Organize Works

Wordpress
Business Web Sites & Blog Sites

Woocommerce
Wordpress Based E-Commerce Sites

Pinterest
Manage & ADS

Ticimax
Knowledge

Trendyol MP.
Knowledge

Wix
Knowledge

Etsy
Seller / Knowledge

eBay
Seller / Knowledge

Marmalead
Research & Analysis

Alura.io
Research & Analysis

Semrush
Research & Analysis

aHrefs
Research & Analysis

Omnisend
Mail Marketing

Slack
Team Comm.

Figma
UI/UX Design

Photoshop
General Design Works

Illustrator
Logos & Printing

Shopify
Worldwide Online Shop

In Use Details

Serp Simulate

Keywords Analysis and Tracking

Tags Analysis and Tracking

Find Niche Product

Niche Categories

Compare Keywords / Listings

Trend Analysis and Tracking

SEO Compatible Titles

SEO Compatible Descriptions

SEO Compatible Sites

Synonyms & Antonyms

Fully Customize Shopify Themes

Others

Navlungo

Shipentegra

Aramex

MNG

Other Custom Companies for Shipping

Official Invoice Transactions

US Company Management Experience

Adobe Premier Pro

Canva

Adobe Express

Google ADS

Merchant Center

Google Analytics

Sales Category Experience

As a Seller and Consultant

Home & Living

Outdoor & Gardening

Home Decor

Furniture

Wall Decor

I have over 4 years of sales experience in the Outdoor & Garden and Wall Decor categories, and 1 year of experience in the Furniture and Pet Furniture categories. I possess strong expertise in customer satisfaction and sales strategies.

Over 4 years of sales experience in the Outdoor & Garden category and its subcategories.

Over 4 years of sales experience in the Wall Decor subcategory under Home Decoration.

1 year of sales experience in the Furniture category and its Pet Furniture subcategory.

As a Seller

Personalized Gifts & Special Occasions

Gift for Him/Her

Wall Decor

Desktop Decor

I have over 1 year of seller experience in customized and personalized products, which are becoming increasingly popular in Turkey and are already widely preferred abroad.

These include specially designed products made with UV printing on fully customizable materials such as acrylic, wood, and metal.

Manufacturing Experience

As a Seller and Consultant

Laser Cutting & Engraving

Metal CNC

Wood CNC

I have been actively involved in the entire process, from preparing design files to converting them into machine-specific formats. I have a solid understanding of the intricacies of the production process for 2D CNC products made from metal or wood.

Experienced in completing customized products (e.g., .dxf format) using metal or wood CNC machines with the relevant software tools.

Skilled in identifying the most suitable material types (wood or metal) to achieve optimal product quality.

As a Seller and Consultant

Plexiglass & Wood Processing

Gift for Him/Her

Wall Decor

Desktop Decor

I have hands-on experience in the complete process of preparing and producing materials for cutting, engraving, etching, or UV printing.